

Warren Bennis

Leadership Excellence

ESSENTIALS

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Essentials of leadership development, managerial effectiveness, and organizational productivity

Presented By

HR.com

The Standard of Global Leadership Development



- 1** The Duality of Leadership
By Michael Beck
- 2** Build Your DREAM Team
By Beverly Crowell & Beverly Kaye
- 3** Nadella: The Person for Tomorrow
By Darnell Lattal
- 4** The Bottom Line of Authentic Leadership
By Phil Eastman II

THE DUALITY OF LEADERSHIP

How good leaders become great
Michael Beck

Leadership 500 Excellence Awards

» 2014

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HR.com

This May marks the 30th anniversary of Leadership Excellence. Yes it is the 360th consecutive monthly issue, now distributed to over a quarter of a million leaders around the world. THANK YOU. We could not have done it without your support. When we acquired this valuable publication from Ken Shelton last May, we truly did not understand the reach, the importance and the impact of covering Global Leadership Issues. Ken and his team spent countless hours compiling the Leadership500 lists with hours of manual work and interviews.

This year, we launched a more structured approach to the ratings that included the following:

1. Peer and end-user ratings to validate the quality of the leadership program and the impact on the organization.
2. Targeted advertising/profiling on social media to generate additional social ratings for employees of the firms and clients.
3. A review team for the submissions that looked at the impact, the creativity and the execution of the programs. Of course, this is still very subjective and needs improvement. HR.com has maintained years of relationships with many of the program directors, whereas others are new to introducing their products and services to HR.com and our members.
4. Third party nominations

Our award winners' list features over 1,200 recipients, the top 10 percent in each category are recognized for their exceptional programs and leadership initiatives.

This year's awards now recognize leadership excellence across eleven categories.

The following lists are compiled from companies that applied for recognition of internal leadership programs deployed within their organization:

1. Small Companies (less than 100 Employees)
2. Midsize Companies (100 – 999 Employees)
3. Large Companies (1000 + Employees)
4. Government/Military (Predominately USA but open to application from other countries)
5. Non-Profit Organizations
6. International Companies (Where the program was de-

ployed outside of the USA)

The next set of categories represents companies who develop leadership programs for other organizations. These are truly the experts in leadership, and in many cases have great internal programs as well. However, the purpose of these categories was to evaluate programs based on customer adoption and satisfaction as the main criteria:

1. Educational institution (University Business School/Technical Trade School)
2. Leadership partners and providers – Small (less than 5 employees)
3. Leadership partners and providers – Midsize (5 to 49 employees)
4. Leadership partners and providers – Large (50+ employees)
5. International Leadership partners and providers (Most of the work done outside of the USA or HQ outside of the USA).

This year's top award recipients were celebrated at the Global Leadership Excellence Forum April 9th in Vail, Colorado and were interviewed about their program implementation. Throughout the year, we will feature articles on these award recipients and showcase their exemplary initiatives. We hope that by celebrating top leadership programs, more companies will be encouraged to improve their leadership and strive to achieve a program that suits the needs of its users.

For more information, please visit: www.hr.com/leadership500. Our intention is to open this awards program May 1, 2014 for next year's Global Leadership Excellence Forum.



Regards,
Debbie McGrath
HR.com

Leadership Partners & Providers Small

1. Brainard Strategy
2. People Biz
3. Schachter Consulting
4. The Levin Group
5. Partnerwerks
6. Kubica LaForest Consulting
7. Skyline Group International
8. Jamail Development Group
9. Sahar Consulting
10. John Spence
11. Heartland
12. The Leader's Toolbox
13. Group Tminus
14. Change Guides
15. McPherson, Berry & Associates, Inc

Leadership Partners & Providers Midsize

1. Zenger Folkman
2. Full Circle Group, NA
3. Align4Profit
4. The RBL Group
5. The Energy Project
6. Chip Bell Group
7. Dynamic Results
8. The L Group
9. Institute for Professional Excellence in Coaching (iPEC)
10. Career Systems International
11. Excelerant
12. Creative Energy Options
13. AchieveMission
14. Perth Leadership Institute
15. Guttman Development Strategies

Leadership Partners & Providers Large

1. Development Dimensions International (DDI)
2. VitalSmarts
3. Blessingwhite, A Division of GP Strategies
4. Verus Global
5. Advantage Sales and Marketing
6. Lee Hecht Harrison
7. Korn Ferry
8. FranklinCovey
9. The Ken Blanchard Companies
10. Bluepoint Leadership Development
11. Achievers Solutions
12. Booher Consultants
13. Wilson Learning
14. Dale Carnegie Training
15. Root Inc.

Leadership Partners & Providers International

1. The Secretan Center
2. Knightsbridge Human Capital Solutions
3. CRG Consulting Resource Group International
4. TalentC - People Services
5. Symphonia for South Africa
6. The Business Boutique Hotel
7. CoachingOurselves
8. The Refinery Leadership Partners
9. Umana
10. LearnBiz Simulations
11. Unilog Content Solutions
12. Box of Crayons
13. Swiss Hotel Management School
14. University of British Columbia
15. Mangalayatan University Aligarh